

Stop holding safety stock because your system can't think.

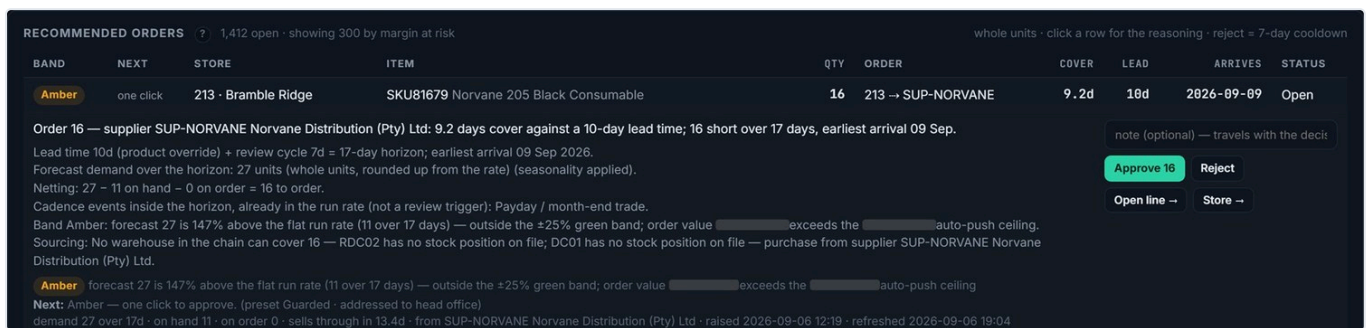
First-line thinking: it does the first pass, so your planner does the second.

THE PROBLEM

Your planner starts the day at a spreadsheet, not an answer.

Stockouts cost the average retailer **4.1% of sales**. Overstock costs another **3.2%**. Most mid-market retailers manage both with a static safety-stock number and a planner who knows where the bodies are buried. **It works until they go on leave — or until the season turns.**

And the failures are invisible from inside the system that caused them: **a line out of stock for six weeks looks exactly like a slow seller.**



Every recommendation explains itself. Ranked by margin at risk. Demo estate — names and prices invented, quantities and timing real.

WHAT IT DOES

- **A forecast that models your business**
Seasonality, trend, paydays, promotions — and *real* lead times, promised versus actual. When a supplier drifts from six days to nine, your order timing moves with it.
- **Reasoning in sentences, not scores**
“DC01 holds 500, but 300 are allocated to a higher-priority line — 200 left.” Actionable in seconds, defensible when asked.
- **It asks permission before it acts**
Review, Guarded, Autopilot. It ships on Guarded — it tells you what it *would* have done and waits. Kill switch, instant.
- **It says when it doesn't know**
Where the data can't carry a credible number, it says so on the screen instead of guessing confidently.

4.1%

of sales lost to stockouts by the average retailer

IHL Group · Corsten & Gruen — industry averages, not a performance guarantee

On R500m turnover that is roughly R20.5m a year, before anyone has done anything wrong.

You don't have to change anything to find out.

RetailPulse runs **alongside** what you already have, in your building, and tells you what it *would* have ordered. It doesn't touch your system. It doesn't place an order. **If it's wrong you've lost nothing; if it's right you'll know in eight weeks — from your own data.**

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